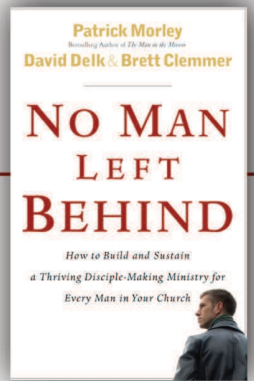


NO MAN LEFT BEHIND COURSEWARE

Based on the book
NO MAN LEFT BEHIND



METHODS & TACTICS

with Patrick Morley, David Delk, Brett Clemmer, and Charles Cooper | **COURSE TWO**

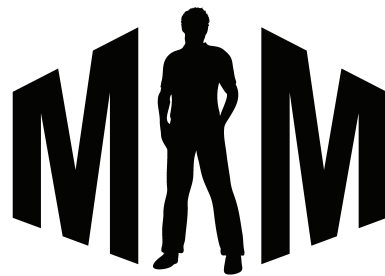


FACILITATOR'S GUIDE 
man in the mirror

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METHODS & TACTICS

NO MAN LEFT BEHIND  COURSEWARE



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180 Wilshire Boulevard

Casselberry, FL 32707

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NO MAN LEFT BEHIND COURSEWARE
COURSE ONE: FOUNDATIONS
FACILITATOR'S GUIDE
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Be Part of Something Much Bigger!

Before you begin, let's find out where you're starting...

All around the country, leaders in churches just like yours are passionate about reaching and discipling men. We all believe that helping men grow in their relationship with Christ is critical to the future of the church, families and communities.

So how do we know if what we are doing is working? We would like you to benchmark your progress using a simple, research-tested survey. By answering this survey now, and periodically throughout the future, you will be able to measure the impact of your efforts to reach and disciple men.

In addition, we would like you to submit your benchmark results to us so that (1) we can help you monitor your progress, and (2) we can aggregate the data to show the overall impact of men's discipleship leaders in churches around the country. Your participation helps us continue offering great resources by helping us show the impact of our work.

Here's what you do: Take the form below to a pastor (preferably your senior pastor) in your church. Ask them to answer the three simple questions. Then send us a copy via email, fax or mail. We'll remind you periodically to take the survey again, and help keep track of the results. It's that simple!

We're honored to be partnered with you in the cause of Christ. This benchmarking data will help us invest our resources wisely in the battle for men's souls.

Men's Discipleship Benchmark Survey	
Church name:	_____
City, State:	_____
Date:	_____
Approximate # of men in our church:	_____
Percentage of men who have put their faith in Christ:	_____ %
Percentage of men engaged in spiritual growth (beyond worship service):	_____ %
Percentage of men involved in Christian service or ministry:	_____ %
Pastor completing survey:	_____
Contact phone # for questions:	_____
Please return this information to Man in the Mirror 180 Wilshire Blvd, Casselberry, FL 32707 Email: patrickmorley@maninthemirror.org or Fax: 407-331-7839	



Course Introduction/Overview

This Course is the second of two training opportunities for the men's leadership team in a local church. *Course One: Foundations* provides the groundwork for implementing an intentional, grace-based, heart-centered, process-oriented men's discipleship ministry.

It is *highly* recommended that the team go through *Foundations* before participating in this training. If there are team members who have not had the opportunity to take the first course, having them watch the videos and look through the work product your team developed would be very helpful.

We recommend each team member receive a copy of the book *Pastoring Men* with his participant workbook to use as a supplementary resource during and after the course.

A timeline is provided for each session based on a 90-minute meeting. However, the work for some sessions could easily stretch your meetings to two hours. If it is possible to schedule two-hour meetings, you will be able to decrease the work assigned between sessions. Use the additional 30 minutes as review time for reports on work assignments, and also for the application exercise time.

Depending on your desired time frame, you may choose to do one session per week, two sessions every other week, four sessions over a half-day, etc.

Of course, if you need any help, advice or support, call our offices at 800-929-2536 and we'll be glad to assist you.



Session One: Casting the Vision



What You'll Need For This Session

Each participant should have a copy of the *Course Two: Methods & Tactics* Participant's Guide. The book *Pastoring Men* is a recommended resource.

It is strongly recommended that each person also bring their Participant Guide from *Course One: Foundations*, as well as the recommended book *No Man Left Behind* and a No Man Left Behind Model Card (distributed during *Course One: Foundations* and available from Man in the Mirror).

You'll also need either a flip chart or a white board.



Welcome & Discussion Starter – 10 minutes

Welcome your team to *Course Two: Methods & Tactics*. If the men are not familiar with each other, have them each introduce himself and share his occupation, time in the church or any other pertinent or fun information.



Watch Video – 35 minutes



Discussion Questions – 15 minutes

These questions can be found at the end of Session One in the Participant's Guide.

The first question helps your men think of your vision statement as a way to call men to a great adventure, not just a phrase that describes why you are doing things.

Use the second question to brainstorm key verses that will frame your discussions on an internal planning statement and an external call or challenge. Use a flip chart or whiteboard to capture the resonant themes from these verses that appeal to your men. Then use those themes and verses (Question 3) to develop some phrases that you will use in the exercise.



Planning Exercises – 25 minutes

Use the Vision worksheet from the **Build Your Plan** section of the Participant's Guide to develop a name, slogan, internal planning statement and elevator speech for your men's discipleship efforts. (See the sample completed worksheet on page 6 of your guide.) Here are some things to think about as your team works on this exercise:

- Keep your target audience in mind. The name and slogan should appeal to the majority of your men, and should “skew” toward the guys who are less involved. The internal planning statement is for your leadership team to use to help determine what you are doing and why. The language therefore needs to be more approachable for the slogan, but can be much more descriptive and theological for the planning statement.
- Your internal planning statement can be as long and detailed as you want it to be. It might include scripture references.

- Each team member will develop a personal Elevator Speech based on his own experiences. But you need to work together on a basic outline to get everyone started. Look on pages 120-121 in *No Man Left Behind* for some additional pointers on this.



Prayer

Pray for each other and the men of your church. Pray that God will help you communicate a vision for discipleship that draws men to Him.



Assignment for Next Session

It is unlikely that you will be able to finish this exercise during the session. Assign one person to take what is developed and draft a proposal based on the work done in the session. Have him distribute his draft before the next session, then work on it together either virtually or at the beginning of your next session.

Review what materials you will need for the next session.

Sample Vision Worksheet

"Each generation of the church in each setting has the responsibility of communicating the gospel in understandable terms, considering the language and thought forms of that setting."

-- Francis Schaeffer

*What is the purpose or mission statement of your **church**?*

TO KNOW JESUS CHRIST AND TO MAKE HIM KNOWN
WITH PASSION AND GRACE.

*What is your external slogan, or **call** to men? How are you challenging them to join?*

Name: IRONMEN

Call/Slogan: BROTHERS IN THE GREAT ADVENTURE

*What is the purpose or mission statement of your **ministry to men** (internal/planning)?*

THE IRONMEN OF FIRST CHURCH ARE MEN SEEKING TO KNOW JESUS CHRIST IN COMMUNITY WITH OTHER MEN THROUGH PERSONAL STUDY AND ONE-TO-ONE AND SMALL GROUP DISCIPLESHIP. WE ARE COMMITTED TO MAKING JESUS CHRIST KNOWN BY SERVING OUR CHURCH MEMBERS, COMMUNITY AND THE WORLD IN A WAY THAT PROCLAIMS THE GOSPEL AND DRAWS PEOPLE TO A SAVING KNOWLEDGE OF HIM.

Is this consistent with your church's purpose or mission statement?

*Your "Elevator Speech"... In 3-4 sentences, describe **why your ministry to men exists**:*

"I'M PASSIONATE ABOUT IRONMEN BECAUSE OF HOW GOD IS USING US AS BROTHERS IN THE GREAT ADVENTURE. I DON'T KNOW IF YOU HAVE MET REGGIE TIMMONS YET, BUT JOE THOMAS INVITED HIM TO OUR BBQ LAST FALL. HE STARTED COMING TO OUR CHURCH AND THEN AFTER CHRISTMAS JOINED. NOW I SEE HIM WITH HIS FOUR DAUGHTERS ON SUNDAYS AND I THINK, 'WOW, THOSE GIRLS HAVE A DAD WHO LOVES JESUS.' THAT'S WHY I'M SO PASSIONATE ABOUT IRONMEN."



Session Two: Building Leaders & Allies



What You'll Need For This Session

Each participant should have his Participant's Guide. Also, print out the draft or finalized vision statements and distribute to all your team members. You'll also need the Ministry Audit you completed in *Course One*. Bring a copy for each member of your team. *If you need a copy of this, please call Man in the Mirror at 800.929.2536 or 407.472.2100.*



Welcome, Review & Discussion Starter – 10 minutes

If there is any work remaining on the vision statements, devote the first 5-10 minutes of your meeting to that effort. Don't let that discussion extend beyond that, or you will not have sufficient time to complete Session Two.



Watch Video – 30 minutes



Discussion Questions – 15 minutes

Again, you'll find these at the end of Session Two in the Participant's Guide.

For the first two questions, be sure to keep the discussion from devolving into a negative commentary on the church. It is easy for leaders to get discouraged. Remind them that everyone wants the same thing—to build a healthy, growing church that glorifies God. But not everyone sees the same path or priorities to get there. Encourage your team to take responsibility, rather than assign blame, for how well the other leaders in the church understand and support men's discipleship.

Take a few minutes to brainstorm the names of some young or up-and-coming leaders. You will use that list of names in the planning exercise section.



Planning Exercises – 30 minutes

1. Use the Ministry Audit from *Course One* to complete the first exercise. The key is to identify the ministries that are reaching men the most effectively right now. The measurement tool is not participation. Rather, which ministries are moving men forward in their spiritual journey most effectively?

When you have identified the ministry leaders you want to talk to, assign one or two people to meet with each one. Talk about how they will schedule it, and what they will say. A simple outline for this conversation is found on pages 120-121 of the book *No Man Left Behind*.

2. The Leadership Team Audit from *Course One* will give you the foundation to complete the second exercise. You will need to review and update that before you move on to the new sheet, the Recruiting Worksheet. Write down the names of the potential leaders from your discussion time, and then fill out the sheet based on what you know about each leader. Identify which ones are the best candidates and assign a current leader to meet with them and share your vision for men's discipleship in the church. This may be a very similar discussion to the one in the exercise above.

Be sure to give each person you are speaking with a next step. Suggestions for that step would be: joining you for the next training session to meet the other members of the team and get a feel for your approach; continue meeting one-on-one to talk about his personal spiritual journey and how he might fit into your ongoing discipleship efforts; praying for the men of the church and reconnecting in several weeks to discuss getting further involved.

By the end of this session, you may have 6-8 meetings assigned to the various members of the team. It may be difficult to complete these assignments before the team meets for the next session. Make a master list of these meeting assignments and follow up on a regular basis with each team member designated to meet with someone. Set a goal to have one or two of these meetings take place between each session, and set aside some time at the beginning for a casual report on the meetings.



Prayer – 10 minutes

Pray for each other and for the men of the church. Pray for the ministry leaders and the potential leaders you will be meeting with. Pray that God gives each team member the right words to say during those interactions.



Assignment for Next Session

Begin scheduling the meetings each person has been assigned. Bring a report to the next meeting on either when the meeting is scheduled for, or what happened if they were able to meet.

Review what materials you will need for the next session.

Sample Leadership Team Audit

<p>Start here →</p> <p>Then here ↘</p>	<p>Senior Pastor PASTOR MARK JONES</p>	
	<p>Staff/Pastor Responsible for Ministry to Men PASTOR STEVE SMITH, DISCIPLESHIP PASTOR</p>	
Ministry to Men Leadership Team Members	Strengths/Interests	Current Involvement
Designated Leader BOB REYNOLDS	BIBLICAL CHRISTIANS, LEADERS, BIBLE STUDY, MISSION TRIPS	LEADS A MEN'S SMALL GROUP, YOUTH SUNDAY SCHOOL TEACHER
HANK WILLIAMS	MEN WHO NEED CHRIST, SPORTS	SOFTBALL TEAM, BASKETBALL LEAGUE
JOHN MILSAP	CULTURAL CHRISTIANS, BIBLICAL CHRISTIANS, SERVICE	HEAD USHER, DEACON, COUPLES CLASS W/ WIFE
WILL NELSON	CULTURAL CHRISTIANS, BIBLICAL CHRISTIANS, COUPLES, MARRIAGE	LEADS YOUNG MARRIEDS CLASS

AUDIT (You may need to use the back.)

- Does our leadership team represent the types of men we want to reach?
- Do we have a plan to make disciples?
- Are we becoming to each other what we want the men of the church to become?
- What are the obstacles to this?
- What/Who else do we want for our Team?

Sample Leadership Team Audit – Recruiting Worksheet

Use the table below to brainstorm potential leaders for your men's leadership team. Recruit men that might bring different perspectives, skills, strengths and interests to your team.

Commit to a timeframe to approach those leaders and what you will invite them to (a Create and Capture step).

Prospective Leaders	Their Strengths, Interests & Current Involvement	Who will recruit?	By when?
LARRY G.	GOOD TEACHER, GREAT BIBLE KNOWLEDGE, TABLE LEADER AT HIS SUNDAY SCHOOL CLASS	BOB	1 WEEK
JOEY L.	OUTDOORSMEN, STRONG FAITH, INTERESTED IN OUTDOOR MINISTRY, IN HANK'S SMALL GROUP	HANK	3 WEEKS
JOSE P.	HEART FOR SERVICE, FILLS IN FOR JOHN AS HEAD USHER, LIKES "WIDOWS & ORPHANS" OPP'S	JOHN	2 WEEKS
TY M.	IN JAKE'S COUPLES' GROUP, MEETS WITH TWO OTHER YOUNG MARRIED GUYS WEEKLY	JAKE	2 WEEKS



Session Three: What Does a Disciple Look Like in Your Church?



What You'll Need For This Session

Men will need their Participant's Guide. Also, bring the list of assignments from the last session about who was going to meet with ministry leaders and potential men's leadership team members. You will also need the completed (and if possible, updated) Ministry Audit from *Course One*, as well as the Gap Analysis (Head-Heart-Hands Matrix), found in the Build Your Plan section of the Participant's Guide.



Welcome, Review & Discussion Starter – 10 minutes

Review Vision statement changes if appropriate. Ask for reports on any meetings with ministry leaders or potential men's leadership team members.

The word “disciple” gets used a lot in church. Ask the team how they would know a disciple in your church when they see one.



Watch Video – 25 minutes



Discussion Questions – 10 minutes

These are found at the end of Session Three in the Participant's Guide. You will want to move through these questions quickly, as again, there is a lot of work to do in the planning exercises. The first two questions should help the team determine how well a disciple is defined in your church. If men and leaders can't define a disciple sufficiently, this is an opportunity for you as a group of leaders to help shape the conversation.

You may want to briefly discuss Question 3, and then come back to it at the end of the exercise.



Planning Exercise – 30 minutes

The Gap Analysis is a powerful diagnostic tool for your ministry efforts. Make sure you take the time to complete it. (The instructions in the Participant's Guide are thorough.)

As you fill in the boxes on the Head-Heart-Hands Matrix, try to be as concrete and specific as possible. For instance, under Hands (Behavior) for Family, don't put “leads his family”; this is too vague to be helpful. Instead, define as specifically as possible what a man who leads his family does. For example: prays with and for his wife and kids; leads family devotions; handles his money biblically; teaches his kids to handle money biblically.

Exercises 2 and 3 are the actual Gap Analysis. Check marks indicate a goal that is being accomplished through one of the existing activities of the church (on the Matrix). Circles indicate a goal not *currently* being addressed by a ministry opportunity.

Remind your team that circled items are not failures; they are opportunities.

Discuss any duplication that you see, especially where there is a men's-only activity that duplicates an existing ministry opportunity in the church that accomplishes the same discipleship goals for men. Do you need both? Do they reach different categories of men? Could the resources allocated to the men's activity be better used in another direction?

These are not decisions or discussions that can be concluded in one meeting. In the weeks ahead—perhaps even after you complete the course—you will need to discuss these issues. You will want to include church leaders from outside your team in these discussions—particularly your pastor.



Prayer – 10 minutes

Pray for God's direction as you try and reallocate resources and efforts to disciple men effectively. Be sure to pray for personal requests, and for the leaders you are meeting with throughout this process.



Assignment for Next Session

Continue your meetings with ministry leaders and potential leaders. If you were unable to complete this exercise during your session, ask the team to work on it before you meet again. You might assign one column from the matrix to each team member, or ask them to get together in pairs and work on it together.

Review what materials you will need for the next session.

Sample What Does a Disciple Look Like in Your Church?

If you knew that you were only going to have a man for five years, what are the ideas and experiences that you would want him to get in order to consider your ministry a “success”?

SAMPLE – Overview of items that could go in each square.

Relational Sphere: Aspect:	God	Family	Church	World	Self
Head (Intellect)	Theology Scripture	Roles of Husbands and Fathers Family as covenant / significance in God's plan	Vision, Mission, values Spiritual gifts Ecclesiology	Missions Worldview	Talents/weaknesses Life mission/ priorities
Heart (Passion)	Love God above self and all / no idols	Love family before self	Love church family before self	Love those who are desperate without Christ Love those who are suffering devastation from sin	Identity in Christ Sinner/saint Assurance of salvation
Hands (Behavior)	Worship Spiritual Disciplines	Communication Discipline Leadership Sacrifice	Ministry Stewardship Leadership Accountability	Vocation Missions Evangelism Social Justice Community	Devotions Health Priorities Time management



SAMPLE – Detailed level of a few squares with Gap Analysis complete.

Sample What Does a Disciple Look Like in Your Church?

If you knew that you were only going to have a man for five years, what are the ideas and experiences that you would want him to get in order to consider your ministry a “success”?

Relational Sphere: Aspect:	God	Family	Church	World	Self
Head (Intellect)	Attributes of God ✓ Bible Knowledge (structure, authors, purpose) ✓		Vision, values ✓ Spiritual gifts ✓ Ecclesiology: How church works- ✓ Church government ✓ History of local church & church overall		
Heart (Passion)		Love family before self ✓ Priorities ✓ Set emotional tone of family ✓ Responsibility to disciple kids ✓			Identity in Christ ✓ Sinner/saint ✓ Assurance of salvation ✓ Enjoy being God's prized son ✓ Free from prisons ✓
Hands (Behavior)	Worship ✓ Spiritual Disciplines a. Daily devotions b. Prayer c. Journaling ✓ Surrender ✓			Work with excellence ✓ Missions (ministry) ✓ Share their faith ✓ Caring for poor/unborn ✓ Community impact ✓	

Session Four: Create Momentum by Providing Value



What You'll Need For This Session

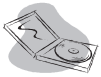
Your men will need their Participant Guide. You will also want to refer to the completed Ministry Audit from *Course One*, as well as the Activity Planning Sheets in the Build Your Plan section of the Participant's Guide.



Welcome, Review & Discussion Starter – 5 minutes

Reports: Meetings with ministry leaders and potential leaders (Session Two) and any follow-up work completed on the Gap Analysis (Session Three).

Now that you have worked on defining what a disciple looks like, and where a man currently has the opportunity to be discipled in your church, the next several sessions will talk about the process of moving a man into ongoing discipleship.



Watch Video – 35 minutes



Discussion Questions – 15 minutes

These are found at the end of Session Four in the Participant's Guide. Pick a specific event—preferably a recent one that targeted men—for the discussion time. Be brutally honest about how it went. Use this as an opportunity to reinforce the teaching points from the video session.



Planning Exercise – 25 minutes

If you have an event already on the schedule, this is a great opportunity to apply the principles of Create Momentum by Providing Value to that event. Make sure that it is two- to-four months away so that you have adequate time to execute a plan. The Activity Planning Sheet is three pages. *You will complete only the first page of the planning sheet for this exercise.*

Note: This exercise may not take the entire time allotted. You can use the extra time to revisit any unfinished work from the previous sessions. Or, split into teams and work on two different upcoming activities.



Prayer – 15 minutes

Continue to pray for the ministry leaders of your church, including staff. Be sure to pray for personal requests as well.



Assignment for Next Session

Continue your meetings with ministry leaders and potential leaders. Have each team member review the work they did on the Activity Planning Sheet and make any revisions necessary. If a team member is in charge of an upcoming event that you didn't work on during the session, suggest that he begin filling out an Activity Planning Sheet for it.

Review what materials you will need for the next session.

Sample Activity Planning Sheet

(COMPLETE ONLY PAGE ONE FOR SESSION FOUR)

Event/Activity: MEN'S SPRING BBQ

Date: JUNE 4

Location: TOM'S RANCH

Our VISION/CALL : IRONMEN: BROTHERS IN THE GREAT ADVENTURE

How this Activity/Ministry contributes to and reinforces the vision: THE BBQ EVENT WILL FOCUS ON HELPING MEN GET TO KNOW ONE ANOTHER AND CASTING THE VISION FOR OUR EFFORTS OVER THE SUMMER AND NEXT FALL.

What **types of men** will this event target? PRIMARILY CULTURAL CHRISTIANS, WITH HOPEFULLY SOME MEN WHO NEED CHRIST, BIBLICAL CHRISTIANS AND LEADERS SERVING THESE MEN

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	B. RISKET
Prayer	O.N. NEES
Promotion	POST HERR
Content / Agenda	PHIL THYME
Food	FROMM KITCHENS
Emcee	MIKE RAFONE
Follow-up	CAREY OHN

Event Planning: "What needs to be done to maximize the contribution of this event/activity to our mission?"

TASK?	AREA?	WHO?	BY WHEN?
ARRANGE FOR A TESTIMONY FROM A MAN	AGENDA	P. THYME	5/15
RECRUIT HOSPITALITY TEAM - FOOD, ETC.	FOOD	F. KITCHENS	5/1
DESIGN PROMOTION STRATEGY / TIMELINE	PROMOTION	P. HERR	3/15
DESIGN FOLLOW-UP / RECRUIT LEADERS	FOLLOW-UP	C. OHN	5/1
DEVELOP MINUTE-BY-MINUTE	AGENDA	P. THYME	5/15
RECRUIT/OVERSEE PRAYER TEAM	PRAYER	O.N. NEES	4/1



Session Five: Capture Momentum with the Right Next Step



What You'll Need For This Session

Your men will need their Participant's Guide. You will also need the Activity Planning Sheet that you began working on in the last session. You will use the second page of it in this session. A white board or flip chart pad is suggested.



Welcome, Review & Discussion Starter – 5 minutes

Reports: meetings with ministry leaders and potential leaders, final adjustments to Gap Analysis, and Activity Planning Sheet changes from last session.

This session continues to look at the process for involving men in your ongoing discipleship processes. We'll look at capturing men's interest once they come to some type of event or activity.



Watch Video – 25 minutes



Discussion Questions – 15 minutes

These are found at the end of Session Five in the Participant's Guide. Use the discussion questions to be as concrete and specific as possible. Be sensitive about saying an event failed to create a lasting impact if any member of your team was responsible for that event. Use this as a time of learning and encouragement to do better, rather than assigning blame.



Planning Exercise – 30 minutes

Take the Activity Planning Sheet from the previous session and complete the second page of it. As you brainstorm, be sure that most, if not all, of the pre-event and post-event connections you write down should be things that already exist in your church. If you worked on multiple sheets, pick one to work on together, and if you have time, have team members work independently or in teams on any additional activities you are planning.

It may be helpful to brainstorm on a whiteboard or flip chart using the questions in the workbook first, and then capture the best thoughts on the Activity Planning Sheet.

As you consider your post-activity next steps, you may recognize that you have too big a gap between the current activity and where you want men to end up. In this case, you may need to insert an in-between step.

In our example, we suggest adding a service project, such as Habitat for Humanity, as a bridge to the Mexico mission trip. This church would recruit guys to help out for one morning or afternoon at the work project, and then use that to introduce the mission trip, where they will be doing roughly the same thing. This gives men a believable pathway through the various discipleship opportunities available in the church.



Prayer – 10 minutes

Pray over your upcoming events, that God would bring the right men to those activities and that they would be drawn closer to Him. Be sure to pray for personal requests.



Assignment for Next Session

Continue any meetings with ministry leaders or potential leaders. Complete the second page of the Activity Planning Sheet if you started additional ones but did not complete them.

Review what materials you will need for the next session.

Sample Activity Planning Sheet

(COMPLETE ONLY PAGE ONE FOR SESSION FOUR)

Event/Activity: MEN'S SPRING BBQ

Date: JUNE 4

Location: TOM'S RANCH

Our VISION/CALL : IRONMEN: BROTHERS IN THE GREAT ADVENTURE

How this Activity/Ministry contributes to and reinforces the vision: THE BBQ EVENT WILL FOCUS ON HELPING MEN GET TO KNOW ONE ANOTHER AND CASTING THE VISION FOR OUR EFFORTS OVER THE SUMMER AND NEXT FALL.

What **types of men** will this event target? PRIMARILY CULTURAL CHRISTIANS, WITH HOPEFULLY SOME MEN WHO NEED CHRIST, BIBLICAL CHRISTIANS AND LEADERS SERVING THESE MEN

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	B. RISKET
Prayer	O.N. NEES
Promotion	POST HERR
Content / Agenda	PHIL THYME
Food	FROMM KITCHENS
Emcee	MIKE RAFONE
Follow-up	CAREY OHN

Event Planning: "What needs to be done to maximize the contribution of this event/activity to our mission?"

TASK?	AREA?	WHO?	BY WHEN?
ARRANGE FOR A TESTIMONY FROM A MAN	AGENDA	P. THYME	5/15
RECRUIT HOSPITALITY TEAM - FOOD, ETC.	FOOD	F. KITCHENS	5/1
DESIGN PROMOTION STRATEGY / TIMELINE	PROMOTION	P. HERR	3/15
DESIGN FOLLOW-UP / RECRUIT LEADERS	FOLLOW-UP	C. OHN	5/1
DEVELOP MINUTE-BY-MINUTE	AGENDA	P. THYME	5/15
RECRUIT/OVERSEE PRAYER TEAM	PRAYER	O.N. NEES	4/1



Sample Activity Planning Sheet

(COMPLETE PAGE TWO FOR SESSION FIVE)

BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

Possible Preceding Activities		Possible Planned "Next Step" Activities	
EVENT	DATE	EVENT	DATE
DISCOVERY WEEKEND	5/6-7	ALPHA COURSE	6/25
EASTER SERVICES	4/17	MEXICO MISSION TRIP	8/3-12
CHILDREN'S EASTER FESTIVAL	4/9	SUMMER ADULT CLASSES	6/8
BOY SCOUT DADS	5/6-7	FALL SOFTBALL LEAGUE	8/22
SOFTBALL TEAM	4/8, 4/15	SUMMER GOLF TOURN.	7/17
ADULT SS CLASSES	5/7, 5/14	NEW - HABITAT FOR HUMANITY	6/16, 23, 30
BASKETBALL DADS	5/8, 5/15		

PLANNING (Choose a few pre-event and post-event opportunities from above.)

Pre-Event Integration / Marketing: "How do I connect to the men where they already are to help them become involved in this opportunity?"

TASK?	WHO?	BY WHEN?
GET OKAY FOR BBQ SAMPLES AT EASTER FESTIVAL, RECRUIT MEN TO MEET FATHERS AND INVITE THEM TO EVENT	F KITCHENS	4/1
COOK BBQ FOR SOFTBALL'S LAST GAME, COACH INVITE MEN	F KITCHENS	4/19
RECRUIT CAPTAIN IN EACH ADULT CLASS TO INVITE MEN	P HERR	5/5
BBQ FOR UPWARD BB BOY CEREMONY, COACHES INVITE DADS	F KITCHENS	5/15
ATTEND BOY SCOUT FATHER/SON CAMPOUT, INVITE DADS	P HERR	4/19

Integration to Next Steps: "What do we need to do at the event to connect as many men as possible to the 'right next step'?"

TASK?	WHO?	BY WHEN?
GET ALPHA TESTIMONY FOR BBQ, SHOW VIDEO	B. RISKET	5/20
INTRODUCE ALPHA LDERS @ EVENT, SIGN THEM UP	B. RISKET	5/20
MEXICO MISSION TRIP - HOW WILL WE PROMOTE?	B. RISKET	5/30



Session Six: Reaching Men at the Heart Level



What You'll Need For This Session

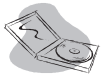
Your men will need their Participant's Guides. You will also need the Activity Planning Sheet that you began working on in the last session. You will use the third page of it in this session. A white board or flip chart pad is suggested.



Welcome, Review & Discussion Starter – 5 minutes

Reports: meetings with ministry leaders or potential leaders and final adjustments to Gap Analysis.

Review the Activity Planning Sheets the team has been working on. Solicit any additional feedback or ideas from the team.



Watch Video – 30 minutes

Discussion Questions – 15 minutes



Get the team members sharing using Question 1. The second question will help you take the list of ways to reach men at the heart level started on the video and customize it to the men of your church.



Planning Exercise – 30 minutes

Use this exercise to dive deep on one or two events you have scheduled. Using the third page of the Activity Planning Sheet, after you list ways that an activity could reach men at the heart level more effectively, plan out an actual schedule for the event itself.



Prayer – 10 minutes

Continue to pray for the men of your church. Be sure to pray for the personal requests of your team members.

Review what materials you will need for the next session.

Sample Activity Planning Sheet

(COMPLETE ONLY PAGE ONE FOR SESSION FOUR)

Event/Activity: MEN'S SPRING BBQ

Date: JUNE 4

Location: TOM'S RANCH

Our VISION/CALL : IRONMEN: BROTHERS IN THE GREAT ADVENTURE

How this Activity/Ministry contributes to and reinforces the vision: THE BBQ EVENT WILL FOCUS ON HELPING MEN GET TO KNOW ONE ANOTHER AND CASTING THE VISION FOR OUR EFFORTS OVER THE SUMMER AND NEXT FALL.

What **types of men** will this event target? PRIMARILY CULTURAL CHRISTIANS, WITH HOPEFULLY SOME MEN WHO NEED CHRIST, BIBLICAL CHRISTIANS AND LEADERS SERVING THESE MEN

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	B. RISKET
Prayer	O.N. NEES
Promotion	POST HERR
Content / Agenda	PHIL THYME
Food	FROMM KITCHENS
Emcee	MIKE RAFONE
Follow-up	CAREY OHN

Event Planning: "What needs to be done to maximize the contribution of this event/activity to our mission?"

TASK?	AREA?	WHO?	BY WHEN?
ARRANGE FOR A TESTIMONY FROM A MAN	AGENDA	P. THYME	5/15
RECRUIT HOSPITALITY TEAM - FOOD, ETC.	FOOD	F. KITCHENS	5/1
DESIGN PROMOTION STRATEGY / TIMELINE	PROMOTION	P. HERR	3/15
DESIGN FOLLOW-UP / RECRUIT LEADERS	FOLLOW-UP	C. OHN	5/1
DEVELOP MINUTE-BY-MINUTE	AGENDA	P. THYME	5/15
RECRUIT/OVERSEE PRAYER TEAM	PRAYER	O.N. NEES	4/1



Sample Activity Planning Sheet

(COMPLETE PAGE TWO FOR SESSION FIVE)

BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

Possible Preceding Activities		Possible Planned "Next Step" Activities	
EVENT	DATE	EVENT	DATE
DISCOVERY WEEKEND	5/6-7	ALPHA COURSE	6/25
EASTER SERVICES	4/17	MEXICO MISSION TRIP	8/3-12
CHILDREN'S EASTER FESTIVAL	4/9	SUMMER ADULT CLASSES	6/8
BOY SCOUT DADS	5/6-7	FALL SOFTBALL LEAGUE	8/22
SOFTBALL TEAM	4/8, 4/15	SUMMER GOLF TOURN.	7/17
ADULT SS CLASSES	5/7, 5/14	NEW - HABITAT FOR HUMANITY	6/16, 23, 30
BASKETBALL DADS	5/8, 5/15		

PLANNING (Choose a few pre-event and post-event opportunities from above.)

Pre-Event Integration / Marketing: "How do I connect to the men where they already are to help them become involved in this opportunity?"

TASK?	WHO?	BY WHEN?
GET OKAY FOR BBQ SAMPLES AT EASTER FESTIVAL, RECRUIT MEN TO MEET FATHERS AND INVITE THEM TO EVENT	F KITCHENS	4/1
COOK BBQ FOR SOFTBALL'S LAST GAME, COACH INVITE MEN	F KITCHENS	4/19
RECRUIT CAPTAIN IN EACH ADULT CLASS TO INVITE MEN	P HERR	5/5
BBQ FOR UPWARD BB EOY CEREMONY, COACHES INVITE DADS	F KITCHENS	5/15
ATTEND BOY SCOUT FATHER/SON CAMPOUT, INVITE DADS	P HERR	4/19

Integration to Next Steps: "What do we need to do at the event to connect as many men as possible to the 'right next step'?"

TASK?	WHO?	BY WHEN?
GET ALPHA TESTIMONY FOR BBQ, SHOW VIDEO	B. RISKET	5/20
INTRODUCE ALPHA LDERS @ EVENT, SIGN THEM UP	B. RISKET	5/20
MEXICO MISSION TRIP - HOW WILL WE PROMOTE?	B. RISKET	5/30



Sample Activity Planning Sheet

(COMPLETE PAGE THREE FOR SESSION SIX)

EVENT SCHEDULE

Heart-Orientation – “What strategies will we use to reach men at the heart level?”

☒ Music ☒ Games/Competition ☒ Testimonies ☐ Video ☐ Stories ☐ Humor
☐ Activity ☐ Service Opportunity ☐ Conversations ☐ Drama ☒ Prayer
☐ Traditions ☐ Celebrations ☐ Other

List the specific strategies you will incorporate and how:

MUSIC - LUIS T. WILL SING THAT SONG HE WROTE ABOUT A MAN AND HIS SONS

COMPETITION - LONG-DISTANCE HORSESHOE TOSS FROM 100 FEET, CLOSEST FIVE MEN STAY IN, CORN TOSS, PAINTBALL

TESTIMONY - JIM MARTIN WILL TELL HOW GOD SAVED HIS LIFE AND MARRIAGE FROM ADDICTION

PRAYER - WE'LL HAVE “SPONTANEOUS” PRAYER CIRCLES AFTER THE MESSAGE, LEADERS WILL PRAY FOR EACH MAN BY NAME

AGENDA – “How will you organize your event on a time schedule?”

From	To	Description	Who	Supplies Needed
3:00	5:00	Get pig on grill	Fromm	
5:00	6:00	Set up tables, chairs, trash cans, etc.	Joe	tablecloths, toolbox centerpieces, candy
6:00	6:10	Leadership Team prayer time	O.N.	
6:10	6:30	Doors open, guys sign in	Pete	Name tags, sharpies
6:30	7:00	3 game stations-paintball target shooting, corn toss, long distance horseshoe toss	Phil	all game supplies, 3 men to host games
7:00	7:05	Welcome, prayer	Mike	microphone
7:05	7:40	Serve dinner in buffet line	Fromm	
7:40	7:45	Opening	Mike	
7:45	7:50	Jim's testimony	Jim	microphone
7:50	8:05	Worship - 1-2 songs, solo	Luis T.	Acoustic guitar, microphone
8:05	8:15	Message: Servant Leaders	Bob	PowerPoint
8:15	8:23	Service Project Intro	Bob & Homer	Video, handouts
8:23	8:29	Overview Men's SS class, Alpha & Softball	Bo & Cy	
8:29	8:39	Have a leader pray for each man in small grps	Mike	
8:39	8:54	Sign ups by asking men to meet with leaders at side of room	Mike	clipboards
8:54	9:00	Word of encouragement and prayer	Pastor	
9:00	9:30	Reset tables, clean kitchen	Terry	



Session Seven:

Sustain Momentum Through Bridges & Relationships



What You'll Need For This Session

Your men will need their Participant's Guide. You will need the small activity square sheets (make as many copies as you may need from pg 26), a roll of butcher paper (four-to-five feet in length), and tape.



Welcome, Review & Discussion Starter – 5 minutes

This session covers the Sustain step in the Create-Capture-Sustain cycle. But more importantly, in this session you will begin to build a storyboard of the men's discipleship process in your church.

There are no discussion questions for this session because the activity will take the entire time after the video.



Watch Video – 30 minutes



Planning Exercise – 45 minutes

In this exercise, you will build a storyboard showing critical paths for men to take through your discipleship opportunities and activities in the church. Use the small activity sheets provided in the workbook and on the next page. Make as many copies as you need.

You will be making one small sheet for each activity that men might participate in. Don't try and make one sheet for every activity in the church. Pick out five or six to begin with that make the biggest impact on men that participate.

Place these sheets on a piece of butcher paper (see example) in roughly chronological order. Next, determine whether there is an appropriate path for men to connect from one activity to the next. For instance, as we mentioned in the last session, in our example the church had a men's BBQ scheduled and thought it would be a great place to promote their short term mission trip to Mexico. As they discussed it, however, they realized that the 'leap' from a BBQ to a mission trip was too great. So they scheduled a work project—a Habitat for Humanity house—as a bridge.

As you work on this activity, you will want to identify which of the activities that the men's leadership team will be responsible for. Those are the events that you will want to complete an Activity Planning Sheet (Sessions 4, 5 & 6) for.

As you fill out the small sheets, make sure to list the activities where you will recruit men *from* to join you, and where you will send them *next* to capture the momentum. If you want to, use a sticky note to put those on your chart as well. Consider if one of your leaders might be able to help the leader of another event make his opportunity even more attractive and beneficial to men.

Make sure that the specific activities your team is responsible for over the next four-to-six months are on the storyboard. Assign a team member to be responsible for the Activity Planning Sheet for each of those activities.



Prayer – 10 minutes

Pray over the schedule as it is taking shape on your Storyboard. Pray that men will find these critical pathways easy to follow, and that they will develop into true disciples.



Assignment for Next Session

Have each team member work on his Activity Planning Sheets for the next session.

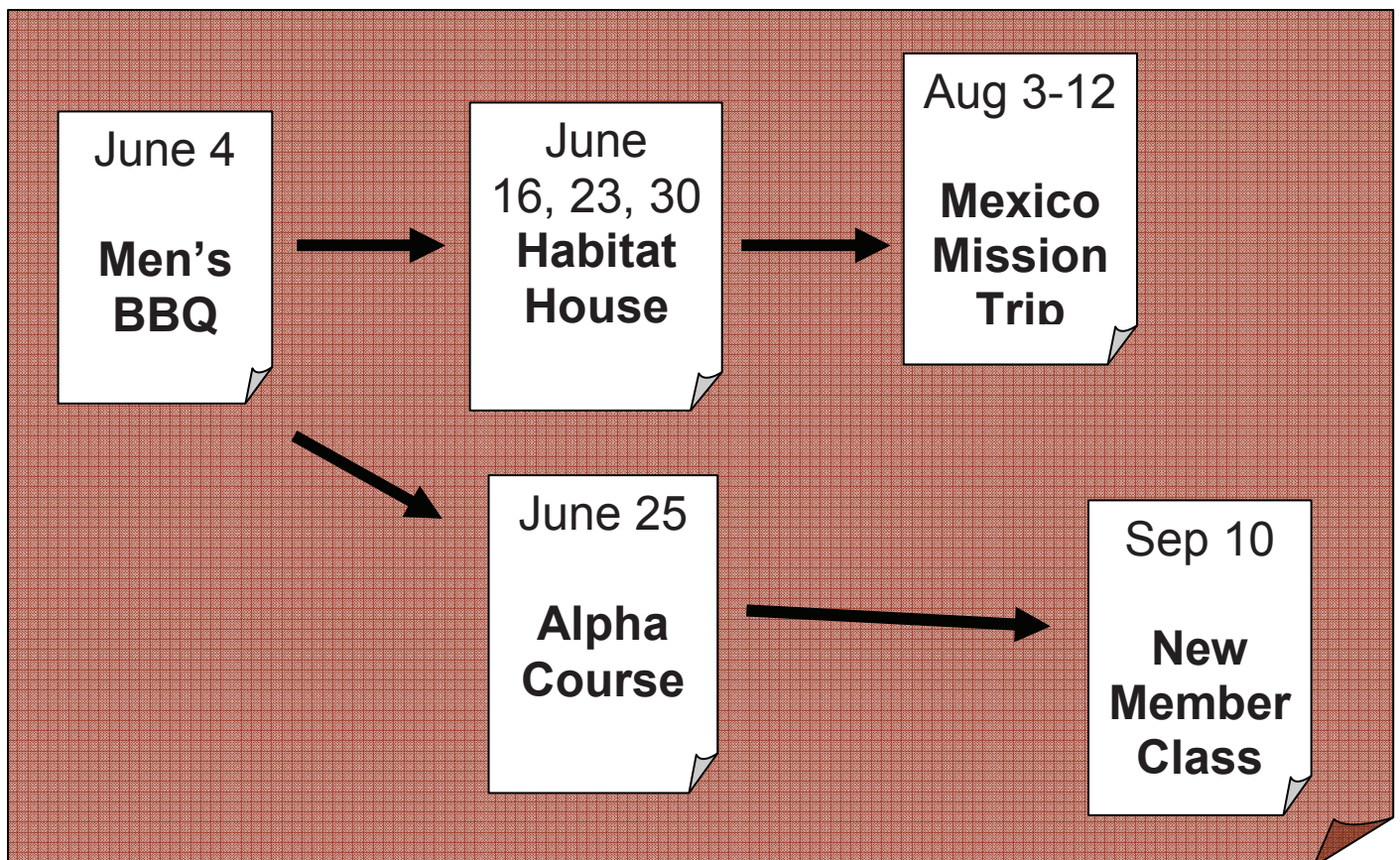
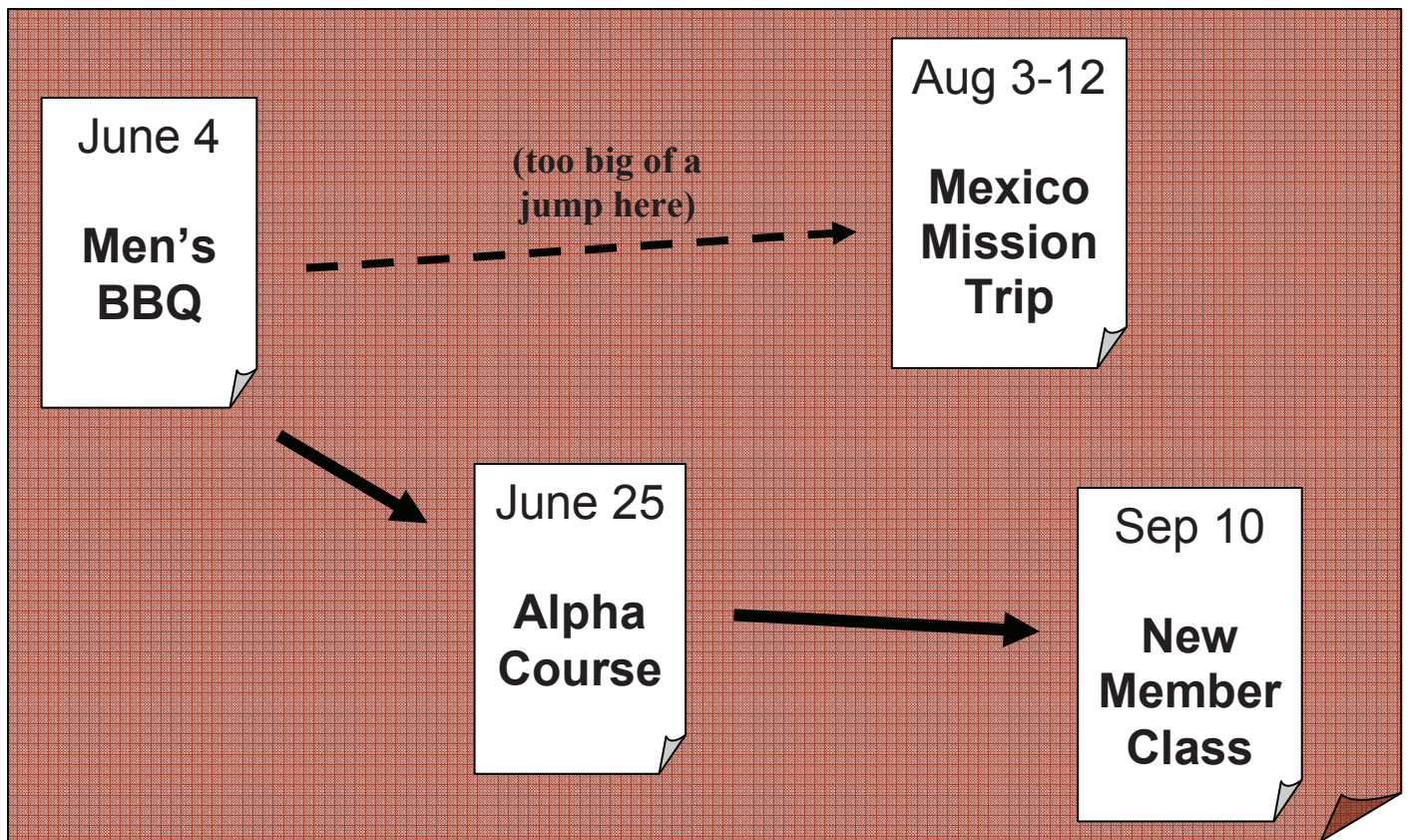
Review what materials you will need for the next session.

Preceding Activities	
Event/Activity:	Date
Brief Description:	
Target:	
Next Steps:	

Preceding Activities	
Event/Activity:	Date
Brief Description:	
Target:	
Next Steps:	

Preceding Activities	
Event/Activity:	Date
Brief Description:	
Target:	
Next Steps:	

Preceding Activities	
Event/Activity:	Date
Brief Description:	
Target:	
Next Steps:	



Session Eight: Now What? Planning Your Next Steps



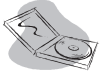
What You'll Need For This Session

Your men need their Participant's Guide and all work-product from the previous sessions.



Welcome, Review & Discussion Starter – 5 minutes

This session wraps up all of the content of the course and sets you on a path toward creating and implementing an action plan based on the work you've done.



Watch Video – 30 minutes



Discussion Questions – 15 minutes

Discuss whether you think it is easy or hard for a man to navigate the discipleship process of your church. How could you make it easier? Come up with a few concrete suggestions if necessary and assign a leader(s) to follow through.



Planning Exercise – 35 minutes

Review any unfinished work as necessary from the previous sessions. Then, take the activities as listed on your storyboard and put them on a calendar. Note the names of the leaders for each activity, and be sure to note any deadlines for planning purposes.

Work on an Activity Planning Sheet for each of your key events. We've included an additional sample at the end of this section.

Next, determine what your communication strategy will be. For the activities your team is responsible for, you may want to assign a single point of contact with the church office for announcements from the pulpit and in the bulleting, website, etc.

Determine how you will follow up. You will need to establish an ongoing schedule for team meetings. If the training schedule has worked, you may want to use the same day and time, although you may choose to change the frequency.



Prayer – 10 minutes

Pray that God would guide your planning and implementation as you go. You are not making plans and asking God to bless them. You are asking for God to help you develop your plans, and that He would send His Holy Spirit before you to make your paths straight.

Pray for strength, perseverance, love for the men and women of your church, and holiness. Pray for the leaders of your church, and especially for your pastor.

Sample Activity Planning Sheet

(COMPLETE ONLY PAGE ONE FOR SESSION FOUR)

Event/Activity: HABITAT FOR HUMANITY HOUSE PROJECT

Date: 4 SATURDAYS IN JUNE

Location: 123 MAIN ST, YOURTOWN, USA

Our VISION/CALL : IRONMEN: BROTHERS IN THE GREAT ADVENTURE

How this Activity/Ministry contributes to and reinforces the vision: GUYS WILL WORK TOGETHER TO SERVE A FAMILY IN NEED. FOR MANY, THIS WILL BE OUTSIDE THE NORMAL TYPES OF HOBBIES AND ACTIVITIES THEY DO (CONSTRUCTION), AND WILL GIVE THEM AN EXPERIENCE OF SERVING OTHERS.

What **types of men** will this event target? CULTURAL CHRISTIANS AND BIBLICAL CHRISTIANS

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	BOB BUILDER & HOMER DEPOT
Prayer	G. HOSAFAT
Promotion	SEYMOUR PEEPLE
Content / Agenda	N/A
Food	OSCAR MAYER
Emcee	M.C. HAMMER
Follow-up	CAREY OHN

Event Planning: "What needs to be done to maximize the contribution of this event/activity to our mission?"

TASK?	AREA?	WHO?	BY WHEN?
COORDINATE WITH HABITAT STAFF	TEAM LEADER	BOB & HOMER	5/25
COLLECT NECESSARY TOOLS	TEAM LEADER	BOB	6/2
RECRUIT FOOD CREW	FOOD	OSCAR	6/7
PLAN PROMOTION, ESP. AT BBQ	PROMOTION	SEYMOUR	5/1
IMPLEMENT PRAYER PLAN W/ WOMEN	PRAYER	HOSAFAT	4/15



Sample Activity Planning Sheet

(COMPLETE PAGE TWO FOR SESSION FIVE)

BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

Possible Preceding Activities

EVENT	DATE
DISCOVERY WEEKEND	5/6-7
MEN'S BBQ	6/4
CHILDREN'S EASTER FESTIVAL	4/9
BOY SCOUT DADS	5/6-7
SOFTBALL TEAM	4/8, 4/15
ADULT SS CLASSES	5/7, 5/14
BASKETBALL DADS	5/8, 5/15

Possible Planned "Next Step" Activities

EVENT	DATE
ALPHA COURSE	6/25
MEXICO MISSION TRIP	8/3-12
SUMMER ADULT CLASSES	6/8
FALL SOFTBALL LEAGUE	8/22
SUMMER GOLF TOURN.	7/17

PLANNING (Choose a few pre-event and post-event opportunities from above.)

Pre-Event Integration / Marketing: "How do I connect to the men where they already are to help them become involved in this opportunity?"

TASK?	WHO?	BY WHEN?
GET VIDEO TO SHOW AT VENUES, ESP. BBQ	HOMER	4/1
ARRANGE FAMILY TO SHARE AT BBQ	HOMER	4/19
RECRUIT CAPTAIN IN EACH ADULT CLASS TO INVITE MEN	P HERR	5/5
NAIL HAMMERING CONTEST AT EASTER FESTIVAL	BOB	4/1
ATTEND BOY SCOUT FATHER/SON CAMPOUT, INVITE DADS	P HERR	4/19

Integration to Next Steps: "What do we need to do at the event to connect as many men as possible to the 'right next step'?"

TASK?	WHO?	BY WHEN?
HAVE MISSION TRIP VETS AT EACH SESSION TO TALK ABOUT TRIP	HOMER	5/20



Sample Activity Planning Sheet

(COMPLETE PAGE THREE FOR SESSION SIX)

EVENT SCHEDULE

Heart-Orientation – “What strategies will we use to reach men at the heart level?”

- ☐ Music ☐ Games/Competition ☒ Testimonies ☐ Video ☐ Stories ☐ Humor
☒ Activity ☒ Service Opportunity ☐ Conversations ☐ Drama ☐ Prayer
☐ Traditions ☐ Celebrations ☐ Other

List the specific strategies you will incorporate and how:

TESTIMONY - MISSION TRIP VETS WILL LEAD EACH SATURDAY TEAM AND WILL SHARE THEIR EXPERIENCE

ACTIVITY - HAMMERS, NAILS, SAWS, WOOD - WHAT MORE COULD YOU WANT?

SERVICE - THE HILL FAMILY WILL BE THERE TO SHOW APPRECIATION FOR HELPING TO BUILD THEIR HOUSE

AGENDA: “How will you organize your event on a time schedule?”

From	To	Description	Who	Supplies Needed
8:45	9:00	LEADERS GATHER ON SITE	BOB	TOOLS
9:00	12:00	WORK ON HOUSE	BOB	
12:00	12:15	TESTIMONY FROM MISSION TRIP VET	MC	
12:15	1:00	OPTIONAL FAST FOOD LUNCH TOGETHER	OSCAR	

