

Session Five: Capture Momentum with the Right Next Step



What You'll Need For This Session

Your men will need their Participant's Guide. You will also need the Activity Planning Sheet that you began working on in the last session. You will use the second page of it in this session. A white board or flip chart pad is suggested.



Welcome, Review & Discussion Starter – 5 minutes

Reports: meetings with ministry leaders and potential leaders, final adjustments to Gap Analysis, and Activity Planning Sheet changes from last session.

This session continues to look at the process for involving men in your ongoing discipleship processes. We'll look at capturing men's interest once they come to some type of event or activity.



Watch Video – 25 minutes



Discussion Questions – 15 minutes

These are found at the end of Session Five in the Participant's Guide. Use the discussion questions to be as concrete and specific as possible. Be sensitive about saying an event failed to create a lasting impact if any member of your team was responsible for that event. Use this as a time of learning and encouragement to do better, rather than assigning blame.



Planning Exercise – 30 minutes

Take the Activity Planning Sheet from the previous session and complete the second page of it. As you brainstorm, be sure that most, if not all, of the pre-event and post-event connections you write down should be things that already exist in your church. If you worked on multiple sheets, pick one to work on together, and if you have time, have team members work independently or in teams on any additional activities you are planning.

It may be helpful to brainstorm on a whiteboard or flip chart using the questions in the workbook first, and then capture the best thoughts on the Activity Planning Sheet.

As you consider your post-activity next steps, you may recognize that you have too big a gap between the current activity and where you want men to end up. In this case, you may need to insert an in-between step.

In our example, we suggest adding a service project, such as Habitat for Humanity, as a bridge to the Mexico mission trip. This church would recruit guys to help out for one morning or afternoon at the work project, and then use that to introduce the mission trip, where they will be doing roughly the same thing. This gives men a believable pathway through the various discipleship opportunities available in the church.



Prayer – 10 minutes

Pray over your upcoming events, that God would bring the right men to those activities and that they would be drawn closer to Him. Be sure to pray for personal requests.



Assignment for Next Session

Continue any meetings with ministry leaders or potential leaders. Complete the second page of the Activity Planning Sheet if you started additional ones but did not complete them.

Review what materials you will need for the next session.

Sample Activity Planning Sheet

(COMPLETE ONLY PAGE ONE FOR SESSION FOUR)

Event/Activity: MEN'S SPRING BBQ

Date: JUNE 4

Location: TOM'S RANCH

Our VISION/CALL : IRONMEN: BROTHERS IN THE GREAT ADVENTURE

How this Activity/Ministry contributes to and reinforces the vision: THE BBQ EVENT WILL FOCUS ON HELPING MEN GET TO KNOW ONE ANOTHER AND CASTING THE VISION FOR OUR EFFORTS OVER THE SUMMER AND NEXT FALL.

What **types of men** will this event target? PRIMARILY CULTURAL CHRISTIANS, WITH HOPEFULLY SOME MEN WHO NEED CHRIST, BIBLICAL CHRISTIANS AND LEADERS SERVING THESE MEN

Possible Leaders and Areas of Responsibility (not all will apply to every opportunity)

Area	Name
Team Leader	B. RISKET
Prayer	O.N. NEES
Promotion	POST HERR
Content / Agenda	PHIL THYME
Food	FROMM KITCHENS
Emcee	MIKE RAFONE
Follow-up	CAREY OHN

Event Planning: "What needs to be done to maximize the contribution of this event/activity to our mission?"

TASK?	AREA?	WHO?	BY WHEN?
ARRANGE FOR A TESTIMONY FROM A MAN	AGENDA	P. THYME	5/15
RECRUIT HOSPITALITY TEAM - FOOD, ETC.	FOOD	F. KITCHENS	5/1
DESIGN PROMOTION STRATEGY / TIMELINE	PROMOTION	P. HERR	3/15
DESIGN FOLLOW-UP / RECRUIT LEADERS	FOLLOW-UP	C. OHN	5/1
DEVELOP MINUTE-BY-MINUTE	AGENDA	P. THYME	5/15
RECRUIT/OVERSEE PRAYER TEAM	PRAYER	O.N. NEES	4/1



Sample Activity Planning Sheet

(COMPLETE PAGE TWO FOR SESSION FIVE)

BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

Possible Preceding Activities		Possible Planned "Next Step" Activities	
EVENT	DATE	EVENT	DATE
DISCOVERY WEEKEND	5/6-7	ALPHA COURSE	6/25
EASTER SERVICES	4/17	MEXICO MISSION TRIP	8/3-12
CHILDREN'S EASTER FESTIVAL	4/9	SUMMER ADULT CLASSES	6/8
BOY SCOUT DADS	5/6-7	FALL SOFTBALL LEAGUE	8/22
SOFTBALL TEAM	4/8, 4/15	SUMMER GOLF TOURN.	7/17
ADULT SS CLASSES	5/7, 5/14	NEW - HABITAT FOR HUMANITY	6/16, 23, 30
BASKETBALL DADS	5/8, 5/15		

PLANNING (Choose a few pre-event and post-event opportunities from above.)

Pre-Event Integration / Marketing: "How do I connect to the men where they already are to help them become involved in this opportunity?"

TASK?	WHO?	BY WHEN?
GET OKAY FOR BBQ SAMPLES AT EASTER FESTIVAL, RECRUIT MEN TO MEET FATHERS AND INVITE THEM TO EVENT	F KITCHENS	4/1
COOK BBQ FOR SOFTBALL'S LAST GAME, COACH INVITE MEN	F KITCHENS	4/19
RECRUIT CAPTAIN IN EACH ADULT CLASS TO INVITE MEN	P HERR	5/5
BBQ FOR UPWARD BB BOY CEREMONY, COACHES INVITE DADS	F KITCHENS	5/15
ATTEND BOY SCOUT FATHER/SON CAMPOUT, INVITE DADS	P HERR	4/19

Integration to Next Steps: "What do we need to do at the event to connect as many men as possible to the 'right next step'?"

TASK?	WHO?	BY WHEN?
GET ALPHA TESTIMONY FOR BBQ, SHOW VIDEO	B. RISKET	5/20
INTRODUCE ALPHA LDERS @ EVENT, SIGN THEM UP	B. RISKET	5/20
MEXICO MISSION TRIP - HOW WILL WE PROMOTE?	B. RISKET	5/30

